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Ceelox Introduces SecureMail, an Innovative Email Encryption Solution for the Enterprise, at ICBA 2007

SecureMail enables enterprise users to encrypt electronic mail over the network or Internet; designed to meet the growing need for ensuring data security

Tampa, FL – March 5, 2007 – Ceelox, an industry leader in biometric software and encryption solutions, today announced SecureMail, a powerful, easy-to-use software application that enables enterprise users to encrypt/decrypt electronic mail over the network or Internet. Ceelox's SecureMail software application ensures that confidential information and data is kept secure and seen only by authorized recipients. Ceelox will showcase SecureMail at the International Community Bankers of America (ICBA) National Convention and Techworld, March 4-8 in Honolulu, Hawaii.

Recent financial industry laws and regulations require companies to properly use and protect confidential customer information. This applies to all means of communication, including exchanges through electronic means such as email. Virtually all organizations and companies must have an effective solution in place to securely manage the flow of sensitive client and internal information.

Ceelox's SecureMail software solution is an email encryption method for inbound and outbound messages that may contain sensitive and critical information. SecureMail is easy to deploy and manage, providing protection for private information such as customer financial data, social security numbers or credit card numbers.

Secure Email Encryption Simplified

SecureMail is transparent to the end user, operates in conjunction with existing email services and today's most widely-used email systems. Here's how it works: The SecureMail client first authenticates the sender by requesting one of four authentication preferences set by company policy: password only, biometric fingerprint only, user choice of fingerprint or password, or both fingerprint and password required. Once SecureMail authenticates the sender, it prompts the sender for a message to encrypt. SecureMail encrypts the message and then delivers it to the intended recipient. SecureMail's database stores the creation and destination information of each message for reporting and tracking purposes.

When the encrypted email arrives to the recipient, the database recognizes the SecureMail, marks it as received, and authenticates the recipient. SecureMail prompts the recipient to decrypt the SecureMail text or attached files into plain text for reading or storing.

“Today’s enterprises must safeguard sensitive and critical information in order to protect customers, employees, suppliers and partners,” said Gerry Euston, CEO, Ceelox. “SecureMail cost-effectively streamlines the process of email encryption, giving enterprises peace of mind when sending and receiving private information.”

SecureMail builds upon Ceelox’s current encryption solution, Scram, designed for online advertising and marketing. Scram allows advertisers to encrypt unique messages inside electronic images or “wrappers” such as online ads, photographs or artwork, video files, instant messages, and MP3 files.

SecureMail will be available in a beta version April 2006. For more information about SecureMail, visit www.ceelox.com.

About Ceelox

Ceelox is an established, privately held provider of secure biometric and email encryption software solutions for financial institutions, educational institutions, government agencies and other markets. Ceelox’s software solutions provide innovative and fresh ways for users to send and receive information. Ceelox's biometric and encryption software solutions are simple to implement, deploy, and use, and ensures that private customer information stays secure. For more information about Ceelox and its solutions, visit www.ceelox.com.

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